



NASSAU PRIDE: PRIVACY POLICY

This Nassau Pride Digital Privacy Policy (USA) ("Privacy Policy") describes how we collect and use your information through a variety of digital means. By using or accessing this website, mobile app or service on any computer, console, mobile phone, tablet or other device (collectively, "Device"), you consent to our Privacy Policy. Nassau Pride LLC may modify this Privacy Policy at any time effective upon its posting. Your continued use of our services and products constitutes your acceptance to this Privacy Policy and any updates. This Privacy Policy is incorporated into, and is subject to, the Terms of Use.

COLLECTING INFORMATION

Information You Give Us:

We collect information you give us or permit us to access. Information may include, but is not limited to, your name, image, birth date, email and physical address, telephone number, gender, contact lists, social media information and profile, location (GPS) information, activity and performance information, and when necessary, credit card information.

What We Collect From You:

We may automatically collect information regarding your interaction with, and use of, our services and products. Information we may collect includes, but is not limited to, your telephone number, Device identifier and hardware information, IP address, browser type and language, cookie information, system type, whether you have enabling software to access certain features, access times, referring website URLs, information about your purchases and other information about your interactions with us.

Children's Privacy:

We do not knowingly collect or solicit personal information from children under 13.

Using Information:

We may use your information to do the following:

Operate, Improve and Analyze:

- Operate, provide, improve and maintain Nassau Pride services and products, including analyzing user behavior and trends
- Send you administrative messages and other information about Nassau Pride. Communicate



with you about your purchase, account information or customer service

Provide and Conduct Marketing and Promotions:

- Communicate with you about our products, services and events, and for other promotional purposes
- Administer contests, promotions, events, surveys or other features
- Display relevant marketing to you

Service Providers:

We may transfer your information to Nassau Pride Family service providers to conduct our business. For example, they may handle credit card processing, shipping, data management, email distribution, market research, information analysis, and promotions management. We may also share your information to administer features.

BY LAW OR TO PROTECT RIGHTS

We may disclose information upon governmental request, in response to a court order, when required by law, to enforce our policies, or to protect our or others' rights, property or safety. We may share information to prevent illegal uses of Nassau Pride services and products or violations of the Terms of Use, or to defend ourselves against third-party claims. We may also share information with companies assisting in fraud protection or investigation.

Business Transfers:

Your information may be transferred to a third party as a part of our business assets in a sale of a part or all of Nassau Pride. If this should happen, notice will be provided by posting to the website or other form of communication.

Protecting Information:

Security Measures: We use a variety of security measures, including encryption and authentication tools, to help protect your information. We use secure servers when you place orders. All credit card information you supply is transmitted via Secure Socket Layer (SSL) technology and then encrypted within our databases.

No Guarantee:

However, like other companies, Nassau Pride cannot guarantee 100% the security or confidentiality of the information you provide to us.



COLLECTION TOOLS

How We Collect Information:

Nassau Pride automatically collects information within our services and products or stored by your browser or Device. We use a variety of methods to collect this information, including, but not limited to, cookies and pixel tags/web beacons ("Collection Tools").

TERMS OF USE

Your use of our services and products, and any disputes arising from them, is subject to this Privacy Policy as well as our Terms of Use. Please visit our Terms of Use, which explains other terms governing the use of our services and products.

For questions or concerns, please contact Consumer Services/Privacy at: info@nassaupride.com